



2019 中国(上海)国际 计量测试技术及设备博览会

2019 China (shanghai) International
Metrology and Testing Technology and Equipment Exhibition

2019年05月20-22日 | 上海跨国采购会展中心
May 20-22, 2019 | Shanghai Convention & Exhibition Center of International Sourcing

展后报告 POST SHOW REPORT

www.metrologyexpo.com.cn



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值2019年5月20日第20个世界计量日来临之际我们在上海迎来中国地区首个国际计量测试领域专业盛会-中国（上海）国际计量测试技术与设备博览会（简称：CMTE CHINA），展会主题为“量值定义世界”。本届博览会是由上海市市场监督管理局和上海市商务委员会的批准，上海市计量协会牵头主办，上海高登商业展览有限公司具体承办。展会举办过程中得到国际法制计量局、泰国计量院、柬埔寨国家计量中心、中华人民共和国WTO/TBT国家通报咨询中心、中国计量科学研究院、中国计量协会、中国计量测试学会、中国标准化创新战略联盟、上海市计量测试技术研究院等国内外各方面的大力支持与参与。博览会总展出面积为6500平方米，展会共吸引来自国外135家计量测试企业与13672名专业观众亲临现场参会。展会期间还举办了“上海市计量创新挑战赛”启动仪式、国家商用飞机产业计量测试联盟成立大会揭牌仪式、国家商用飞机产业计量测试技术交流会、能源计量表具发展与应用前瞻论坛等公益论坛，以及国际计量测试发展论坛和多场国际计量测试买家见面会等活动。其中，国际计量测试发展论坛还邀请到国际法制计量局安东尼局长与国家市场监管总局计量司郑华欣处长与众多国内外计量测试领域大咖出席参会并做主题演讲。本届博览会专业力度强、突出计量测试重点展示，国内首届，得到了社会各界与业内的一致好评并受到了各方媒体关注。博览会的主办方和承办方愿与各计量单位紧密通力合作，将中国（上海）国际计量测试技术与设备博览会打造一个产品展示、技术交流和贸易洽谈的合作平台，为计量测试行业增添了一份光辉，贡献了一份力量。愿下届的CMTE CHINA能在各方的携手共同支持与努力下再创辉煌！2020年5月我们上海再相聚！

On the occasion of the 20th World Metrology Day on May 20th in 2019, we welcome the first International Testing Metrology Exposition in Shanghai. The topic of the Exposition is Measurement define the World. The exposition is approved by Shanghai Municipal Administration for Market Regulation and Shanghai Municipal Commission of Commerce, hosted by Shanghai Metrology Association, organized by Shanghai Golden Commercial Co., Ltd. During the exposition, we got the great support from BIML, National Institute of Metrology of Thailand, National Metrology Center, Cambodia, WTO/TBT, National Institute of Metrology, China, China Metrology Association, Chinese Society for Measurement, China Standardization Innovative Strategic Alliance and SIMT and etc. The total area of this exposition is 6500 square meters. The exposition attracted 135 Metrology Testing Companies and 13672 audience to this exposition. At the same time, we also held the launching ceremony of Shanghai Metrology Innovation Challenge Matches, launching ceremony for the Metrology Testing Alliance Founding Congress of National Commercial Plane industry, Technology Exchange Symposium on Metrology Testing for National Commercial Plane industry, Energy Metrology Meters Development and Application Forum, International Metrology Testing Development Forum and many buyers meetings for International Metrology Testing. We have also invited many distinguished speakers like Mr. Anthony Donnellan from BIML and ZHENG Huaxin from the metrology division from State Administration for Market Regulation to attend our conference to make the keynote speech. The exposition raised the great concern from the different media and institutes due to many highlights. The organizing committee worked closely with other metrology institutes and build the cooperation platform for product display, Technology Communication and Trade Negotiations. We made the great contributions for metrology testing industry. We wish CMTE CHINA made the much progress under the great support from the different sides in the future. Let's get together in May next year!



展会总体概况 | Exhibition Summary

展会名称：CMTE CHINA 2019
 展会地点：上海跨国采购会展中心
 展会时间：2019年05月20-22日
 展出面积：6500m²
 展商数量：135家
 门禁流量人次：14258人次
 参观人数：13672人
 国内观众：12304人
 海外观众：1368人

Exhibition Name : CMTE CHINA 2019
 Exhibition Venue : Shanghai Convention & Exhibition Center of International Sourcing
 Exhibition Date: May 20-22, 2019
 Exhibition Area: 6500m²
 Exhibitor: 135
 People Flow : 14258
 Audience : 13672
 Domestic Audience : 12304
 Oversea Audience : 1368

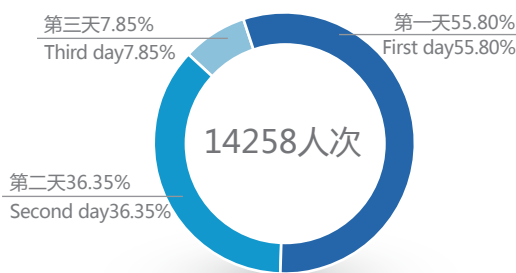


现场观众门禁流量分析 | Audience Flow Analysis

每日门禁流量分析 Daily flow analysis

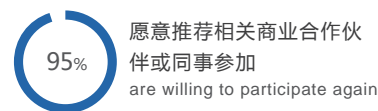
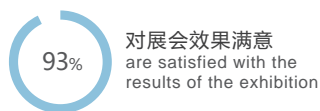
根据同高信息展会门禁管理系统统计的数据显示本届展会观众人次共为：**14258人次**

According to Access Control System, the total audiences of this exhibition session is **14258**



第一天人次：7995人次
 第二天人次：5182人次
 第三天人次：1121人次
 First day : 7995
 Second day : 5182
 Third day : 1121

展商评价 | Exhibitor Evaluation



观众评价 | Audience Evaluation



资料收集分析 | Data Analysis

观众来源分析 Audience Source Analysis

根据观众登记服务处收集汇总的数据包括：现场观众登记处注册、预先登记、参观团、媒体等人员资料的收集，到会的人数为：**13672人**

According to the data from registration service station, **13672** were present at the meeting those who come from on-site registration, pre- registration, audience group, the media, etc.

现场观众的国内外分类如下：

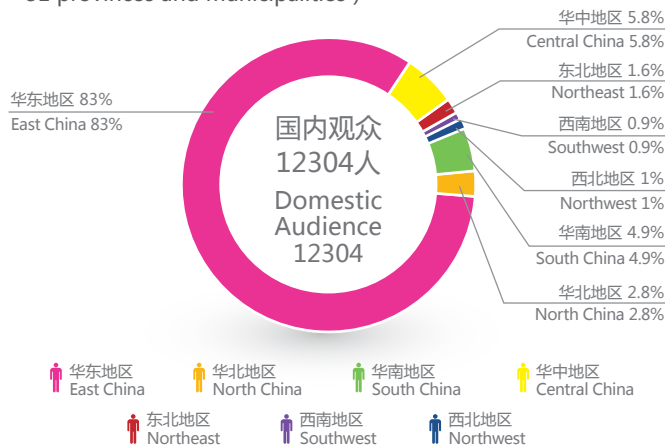
Oversea and Domestic Audience Proportion

- 国内观众人数：12304名，占观众总数的90%
- 国外观众人数：1368名，占观众总数的10%
- Domestic audience : 12304, accounting for 90%
- Oversea audience : 1368, accounting for 10%

地区分析 | Region Analysis

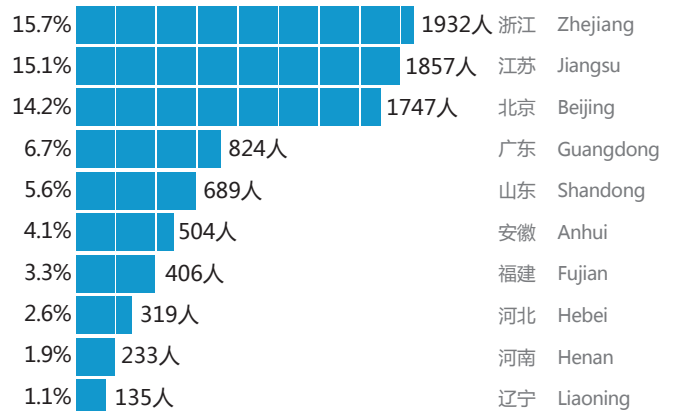
国内观众地区分析 (来自31个省市、自治区, 共计12304人)

Domestic Audience Region Analysis (12304 audience from 31 provinces and municipalities)

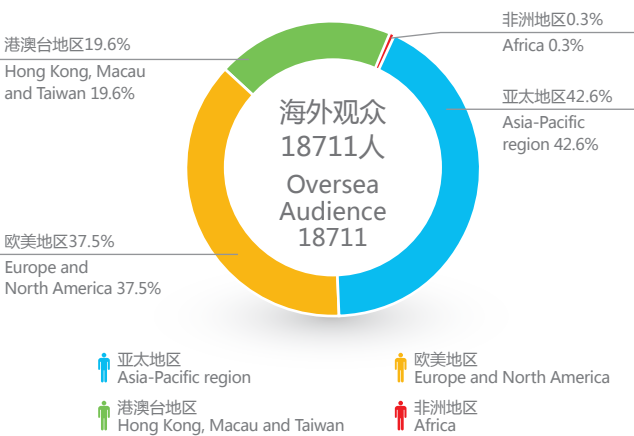


国内观众前十位排位 (除上海地区以外)

Domestic Audience Region Top 10 (except Shanghai)

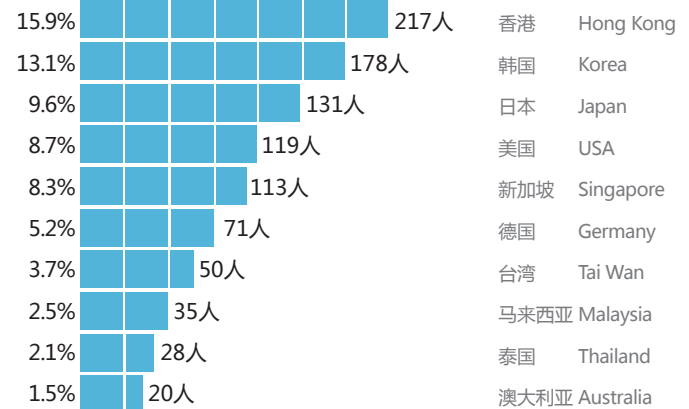


海外观众地区分析 Oversea Audience Region Analysis



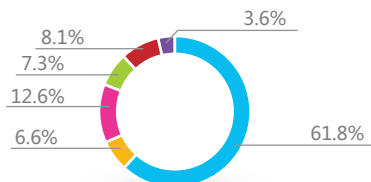
海外观众前十位排位 (包括港澳台地区)

Oversea Audience Top 10 (including Hongkong, Macau, and Taiwan)



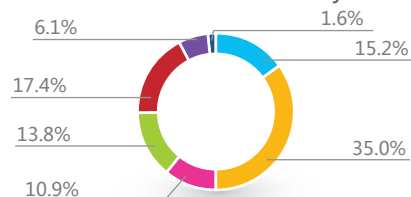
调查表问卷统计分析 | Audience Questionnaire Statistical Analysis

观众如何获知展会信息 Exhibition Approaching Path



- 收到参观券 (Received visiting ticket)
- 此次展会的国内支持单位, 赞助或协办单位介绍 (Invitation by exhibition co-organizers, supporters and sponsors)
- 报章, 杂志广告或报导 (Newspaper/Magazine and other news report)
- 其他 (Others)
- 其他商贾伙伴的介绍 (Informed by business partners)
- 国外厂家 (展商) 的介绍 (Invitation by Oversea exhibitors)

观众的参观目的 Audience Goals Analysis



- 比较不同厂家的产品及介绍, 以考虑将来购买 (Compare the products and introductions between different suppliers for future purchasing)
- 通过展会采购产品 (Purchasing products)
- 购买现场展品 (Shopping on the spot)
- 其他 (Others)
- 参加展览会期间举行的技术交流会和研讨会 (Attending other forums or seminars during exhibition)
- 与您认识的厂商见面、洽谈 (Meeting with certain acquainted manufacturer)
- 寻求海外合资合作单位 (Searching for oversea joint cooperators)



2019国际计量测试发展论坛

The International Measurement and Testing Development Forum 2019

2019国际计量测试发展论坛作为CMTE CHINA博览会的重要活动于2019年05月20日-21日在上海新发展亚太万豪酒店召开，来自国际法制计量局、国家市场监督管理总局等部门的领导以及行业组织、企业代表和世界各地的计量测试领域的行业专家学者近100人参加了会议。国际法制计量局局长 Anthony Donnellan、国家市场监督管理总局计量司处长郑华欣、中国计量院副院长吴方迪、中国计量协会秘书长王晓冬、中国计量测试学会副理事长钟新明、中国标准化创新战略联盟理事长马林聪、泰国计量院院长Ajchara Charoensook、柬埔寨国家计量中心主任首席计量师 NGI Polineavith等出席并发言。



The International Metrology and Testing Development Forum 2019 was held as an important event of the CMTE CHINA on May 20-21, 2019 at the Shanghai New Development Asia Pacific Marriott Hotel. Leaders and industry organizations from the International Legal Metrology Bureau, the State Administration of Markets and other departments. Nearly 100 industry representatives and industry experts and scholars in the field of metrology and testing around the world attended the conference. Anthony Donnellan, Director of the Bureau of International Legal Metrology, Zheng Huaxin, Vice President of National Institute of Metrology, China, Wu Fangdi, secretary-general of China Metrology Association(CMA), Wang Xiaodong, Secretary General of CHINESE SOCIETY FOR MEASUREMENT, Zhong Xinming, Vice Chairman of China Metrology and Testing Society, and Ma Lincong, Chairman of China Standardization Innovation Strategy Alliance Ajchara Charoensook, Dean of the Metrology Institute of Thailand, and NGI Polineavith, Chief Surveyor of the National Measurement Center of Cambodia, attended and spoke.



国家商用飞机产业计量测试联盟成立大会暨业计量测试技术交流会

National Commercial Aircraft Industry Measurement and Testing Alliance Inaugural Meeting and Industry Measurement and Testing Technology Exchange Conference

2019年05月20日上午，在第20个“世界计量日”来临之际，中国商飞公司在CMTE CHINA 博览会上举办国家商用飞机产业计量测试联盟成立活动，上海市市场监督管理局副局长徐徕、中国商飞公司和联盟单位代表等共同为联盟成立揭牌，中国计量测试学会副会长钟新明在会上宣读《关于同意成立国家商用飞机产业计量测试联盟的批复》。国家商用飞机产业计量测试联盟将以国家商用飞机产业计量测试中心为平台，联合商用飞机全寿命周期研制、生产、供应商、运营和服务支持等企业及科研院所的优势资源，重点研究面向我国商用飞机产业关键参数的精密测量技术，开发民用航空专用测试装备，建立满足型号需求的产业计量测试技术规范体系，共同推动民用航空产业计量测试的创新发展，构建产、学、研、检平台，为我国商用飞机产业的质量提升提供技术支撑。



In the morning of May 20, 2019, on the occasion of the 20th “World Metrology Day”, COMAC held the establishment of the National Commercial Aircraft Industry Measurement and Testing Alliance at the CMTE CHINA, and the Deputy Director of the Shanghai Municipal Market Supervision Administration Xulai, Commercial Aircraft Corporation of China, Ltd and representatives of the alliance units jointly unveiled the alliance. Zhong Xinming, vice president of the CHINESE SOCIETY FOR MEASUREMENT, read the “Reply on the Approval of the Establishment of the National Commercial Aircraft Industry Measurement and Testing Alliance”. The National Commercial Aircraft Industry Metrology and Testing Alliance will use the National Commercial Aircraft Industry Metrology and Testing Center as a platform to combine the advantages and resources of commercial aircraft life cycle development, production, supplier, operation and service support enterprises, and research institutes. The precise measurement technology of key parameters of the commercial aircraft industry, the development of civil aviation special test equipment, the establishment of industrial measurement and test technical specification system to meet the model demand, jointly promote the innovative development of metro aviation industry measurement and testing, build a platform for production, learning, research and inspection, provide technical support for the quality improvement of China's commercial aircraft industry.



2019能源计量表具发展与应用前瞻论坛

The Energy Meter Development and Application Preview Forum 2019

能源计量表具发展与应用前瞻论坛于2019年05月20-21日在CMTE CHINA博览会现场会议室举行。该活动分为电能、水能与热能三个部分组成，会上中国电力科学研究院祝恩国、江苏林洋能源公司朱德省、国网上海电力公司电科院杨凌辉、宁波东海集团王宽、杭州竞达科技公司席科、上海迪纳声科技公司杨庆春、真诺测量仪表（上海）公司杨燕明、上海真兰仪表科技公司李诗华、浙江威星智能仪表公司方炯、辽宁思凯燃气科技公司史健君、上海市市场监管局计量处王虎、上海市计量测试技术研究院韩志强、上海市计量测试技术研究院陈超、上海燃气设备计量检测中心杨连青等发表了主题演讲。其中20日下午电能专题中上海市市场监督管理局计量处主讲的基于统计抽样方法开展电能表状态更换的探索研究吸引着无数电能企业注意与重视。报告会内容丰富，信息量大，并具有前瞻性，受到了与会者强烈关注和极大反响。



The Energy Meter Development and Application Preview Forum was held on May 20-21, 2019 at the on-site conference room of the CMTE CHINA Expo. The activity is divided into three parts: electric energy, water energy and heat energy. At the meeting, Zhu Enguo from China Electric Power Research Institute, Zhu Deshen, Jiangsu Linyang Energy Company, Yang Linghui, National Electric Power Company, Ningbo Donghai Group, Wang Kuan, Hangzhou Jingda Technology Company Xike, Shanghai Dinasheng Technology Company Yang Qingchun, Zhennuo Measurement Instrument (Shanghai) Company Yang Yanming, Shanghai Zhenlan Instrument Technology Company Li Shihua, Zhejiang Weixing Intelligent Instrument Company Fang Jiong, Liaoning Sikai Gas Technology Company Shi Jianjun, Wang Hu, Department of Metrology, Shanghai Municipal Bureau of Market Supervision, Han Zhiqiang, Shanghai Institute of Metrology and Testing Technology, Chen Chao, Shanghai Institute of Metrology and Testing Technology, and Yang Lianqing, Shanghai Gas Equipment Measurement and Testing Center, delivered keynote speeches. In the afternoon of May 20, the research on the state of energy meter replacement based on the statistical sampling method, which was introduced by the Metrology Department of the Shanghai Municipal Market Supervision Administration, attracted the attention of countless power companies. The report was informative and forward-looking, and received strong attention and great response from the participants.



CMTE CHINA 2019

参展展商 | Exhibitors





2020 第二届中国（上海）

The 2nd China (Shanghai) International

国际计量测试技术与设备博览会

Metrology and Testing Technology and Equipment Exhibition

2020年05月18日-20日 | 上海世博展览馆-中国

May 18-20, 2020 | Shanghai World Expo Exhibition&Convention Center

如欲订“CMTE CHINA 2020”展位和了解更多信息，请通过以下联络方式：

To reserve the booth of “CMTE CHINA 2020” or learn more information, please contact:

地址: 中国(上海)浦东新区金高路1296弄151号4028-4029室 (201206)

Add: Room 4028 - 4029, No.151, Lane 1296, Jingao Road, 201206, Shanghai, P.R.China

电话/Tel: (86-21) 5013-1760 6439-6190 传真/Fax: (86-21) 5013-1761

E-mail: info@goldenexpo.com.cn